



Vision Statement for FICP Education

Through relevant and timely educational programming, delivered on-line, on-demand and face to face, FICP (a) equips its planner members with information, knowledge and expertise across all phases of their careers as professional meeting planners in the Finance and Insurance sector and (b) facilitates meaningful, high level networking with hospitality partners who actively contribute information, knowledge and expertise to the relationship. All FICP education must offer a clear ROI to corporate management on the value of attending FICP events.

FICP Education Objectives:

1. Promote the exchange of information on meeting management techniques and new trends for both domestic and international meetings.
2. Promote professional stature, competence and career growth.
3. Be a leader in educational offerings on technology solutions.
4. Educate and develop future leaders and emerging professionals, both within FICP and their own organizations, through concentrated educational efforts.
5. Offer tiered education according to experience level.
6. Offer distinct education geared towards the Financial sector, including FINRA updates.
7. Promote peer-to-peer learning that showcases the power and value of networking within FICP.
8. Reach outside of the narrow confines of the meetings industry for stimulating, thought-provoking content.
9. Seek new meeting formats to showcase to the FICP membership.