



Financial & Insurance
Conference Planners

Advertising Agreement

2012 Membership Directory

Space Reservations & Materials Due

Agreements Due: Friday, March 23, 2012

Materials Due: Friday, April 20, 2012

Advertising Positions Available *(Check one)*

Size	Color/B&W	Size	Rate
<input type="checkbox"/> Standard Full Page (non-bleed)	B&W	5" wide x 7-3/4" high	\$ 1,495
Covers			
<input type="checkbox"/> Inside Front Cover (SOLD)	Color	5-3/4" wide x 8-1/2" high	\$ 2,995
<input type="checkbox"/> Inside Back Cover (SOLD)	Color	5-3/4" wide x 8-1/2" high	\$ 2,995
<input type="checkbox"/> Tabbed divider page (non-bleed)	Color	5" wide x 7-3/4" high	\$ 2,495

TOTAL FICP Membership Directory \$ _____

All ad positions available on a right of first refusal. Upon receipt of this signed agreement, you will receive a copy of the technical specifications required for ads.

Ad Insertion Information

Check one:

Advertiser Agency (Name) _____

Advertiser Name _____

Billing Address _____

City/State/ZIP _____

Contact Person _____ Contact Phone _____

Contact Fax _____ Contact E-mail _____

Signature _____ **Date** _____

Send agreement to:

Mark Swets
401 N. Michigan Ave., Ste. 2200
Chicago, IL 60611
Fax: 312-673-6920
E-mail: mswets@ficpnet.com

Send ad files to:

Ande Leslie
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E-mail: aleslie@ficpnet.com