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FINANCIAL & INSURANCE CONFERENCE PLANNERS



## MEMBER BENEFITS



## EXPAND YOUR NETWORK TODAY

FICP accepts membership applications throughout the year. Visit [www.ficpnet.com/membership](http://www.ficpnet.com/membership) for information on membership benefits and requirements, or to complete an online application. If you have any questions, please contact FICP Headquarters at 312.245.1023 or [info@ficpnet.com](mailto:info@ficpnet.com).

## WHAT IS FICP?

Financial & Insurance Conference Planners (FICP) is an individual membership association for U.S. and Canadian meeting planners employed within the insurance and financial services industry. The association exists to provide information, education and networking to financial and insurance meeting professionals, increasing their success and strategic value within their companies and in their careers.

FICP maintains a close relationship with hospitality partners who serve our industry and uniquely provides a balanced planner-to-hospitality partner ratio to maximize the intimacy and relationship building within our business environment.



*"FICP offers opportunities for leadership and member engagement. With committees, regional leadership positions and speaking engagements, there's something for everyone looking to develop their professional skills."*

— Jennifer Sisk  
Director of Events, Cole Real Estate Investments

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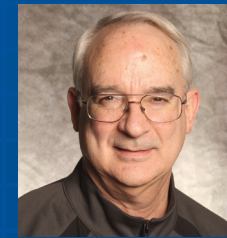
Networking, education  
and resources designed  
for financial and insurance  
meeting planners.



*“Through FICP I’ve formed many relationships that have helped me book my meetings, DMC and travel. These are the people that we’re going to work with every year.*

*We’re working together for the same goal: to offer a better product for our clients.”*

– Heather Huebner  
*Manager, Corporate Events  
Hartford Steam Boiler Inspection & Insurance Co.*



*“Networking is one of the major functions of this organization and even though we’re competitors in the business world, I can call any planner in this*

*association, at any time, and ask them for their help or ideas about something and they are always willing to share.”*

– Ken Pickle  
*Manager, Incentives & Conferences, Safeco*

## HOW CAN FICP HELP YOU?

### INCREASE YOUR KNOWLEDGE

Every association offers educational opportunities. Access to the right education is what really matters. FICP provides members industry-specific education tailored for insurance and financial services meeting planners and hospitality partners.

- Two leading, in-person meetings per year, the Annual Conference and Education Forum, offer unparalleled education sessions, dynamic keynote presenters and numerous networking activities.
- Five regional face-to-face meetings provide collaborative discussions, roundtable sessions and intimate networking opportunities.
- FICP offers multiple Webinars and Talk Radio programs throughout the year, free to association members.
- The Knowledge Library, a feature of the FICP Web site, is a searchable repository of whitepapers, event presentations, archived Webinars and other educational materials.
- FICP is continually expanding its virtual offerings, which provide members with technologies to streamline processes and procedures.

### BUILD YOUR CONTACTS

Paramount to the association’s success is FICP’s relationship with its hospitality partner community. FICP’s hospitality partners (HPers) span the hotel sales, destination management, convention and visitors bureau, cruise line, airline, rail train, audiovisual, production, speaker bureau and entertainment industries.

FICP maintains a unique and balanced planner-to-hospitality partner ratio at all events. This approach allows ample time to network with hospitality partners while emphasizing the importance of planner member peer-to-peer relationship-building and idea exchange.

- The FICP community includes more than 1,200 planner members and hospitality partners with varying levels of experience.
- Opportunities to connect are endless: networking events, online communities via social networking sites and detailed, printed membership directories mean there’s something for every type of communicator.
- The Online Exchange is a forum for members to share and gain insight on meeting experiences including venue and supplier information related to past, present and future meetings.

### ENHANCE YOUR RESOURCES

FICP is dedicated to the growth of the meeting planning profession. Our members have access to numerous tools that will help them advance their careers.

- Opportunities to increase leadership development including special committees, design teams, chair and board positions and peer-to-peer speaker presentations.
- FICP is an active voice in advocacy efforts for the meeting and hospitality industries.
- Members enjoy access to FICP’s independent research, specific to the insurance and financial services industries.
- Complimentary subscriptions to *Corporate Meetings & Incentives* magazine and the FICP monthly e-newsletter, *NewsNet*, provide exposure to industry news.
- The FICP Web site houses a job board for planners and hospitality partners to post and view open positions in the industry.