



August 14, 2009

Dear Planner Member,

Relationships, partnerships and education are more important than ever in today's business climate. In an effort to support our hospitality community, we want to acknowledge the investment our suppliers have made in FICP. Hospitality partner sponsorship support accounts for 64% of our annual budget, and about \$2.3 million annually. Their commitment to our association has enabled FICP to deliver high-quality education through our chapter meetings, Education Forum, Annual Conference and online offerings. Equally important to their financial contributions is the significant amount of time and energy spent supporting FICP through attendance at events, volunteering on committees and more.

As you assess your business needs for 2010 and beyond, please consider the hospitality partners who have been loyal to your association. When you *BUY FICP*, you have the opportunity to work with a supplier who understands your business, is experienced within the financial services and insurance markets and is committed to your event's/program's success.

A comprehensive [database of partners](#), searchable by location, category and sponsorship involvement, is located on the FICP Web site. We trust this tool will assist you with your strategic sourcing needs.

Thank you for your continued commitment to FICP and our valuable partners.

Sincerely,

A handwritten signature in cursive script that reads "Cindy Wheaton".

Cindy Wheaton, CMP  
FICP President