



2010 Sponsorship Descriptions

Photo Directory Advertisements

Your advertisement will be placed in the Photo Directory. Advertisement must be provided by the sponsoring company (in the appropriate format) must be received at FICP Headquarters by the deadline. Failure to submit advertisement by deadline may result in loss advertisement placement. Deadline and format will be communicated to sponsor after sponsorship application is received and sponsorship is confirmed.

Photo Directory Design and Print

Your company logo will be placed on the back cover of the Photo Directory. Logos must be provided by the sponsoring company (in the appropriate format) must be received at FICP Headquarters by the deadline. Failure to submit logo by deadline may result in loss logo placement. Deadline and format will be communicated to sponsor after sponsorship application is received and sponsorship is confirmed.

Registration

As the sponsor of registration, your company's name will be displayed on the signage at the registration center.

Registration Supplies

As the sponsor of the registration center supplies, your company's name will be displayed on the signage at the registration center. Your logo will also appear on the folders and Lanyards that each attendee will wear throughout the conference.

Attendee Material Web Sponsor

Your company logo will be placed on the Attendee Materials webpage, where conference materials such as speaker handouts & presentations, attendee lists and the online photo directory are displayed.

Internet Kiosks

Placed in the foyer of the meeting space, there will be several kiosks with Internet access. As the sponsor of as kiosk, your company may provide one image for the screen wallpaper, and up to four images for the screen saver. As attendees check-in with the office, the images will be a constant reminder of your company! Images must be submitted to FICP Headquarters by deadline. Deadline and format will be communicated to sponsor after sponsorship application is received and sponsorship is confirmed.

Keynote Speaker

As the sponsor of the keynote speaker, a sign outside the room will display your company name. A representative from your company will have the opportunity to announce the keynote before he/she takes the stage.

Evening Event Transportation

Your company name will appear on signage throughout the transportation area. Sponsor will work directly with FICP to arrange for transportation.

Master of Ceremonies

As the sponsor of the MC, a sign outside the General Session room will display your company name throughout the week. A representative from your company will have the opportunity to announce the MC before he/she takes the stage.

Photography

As the sponsor of photography, your company logo will be displayed at the bottom of each picture that is taken throughout the conference. These pictures will be available to all attendees throughout the conference at no cost.

Airport Transfers

Your company name will appear on signage throughout the transportation area. Sponsor will work directly with FICP to arrange for transportation.

Breakfast

As the Sponsor of the breakfast (served during the meeting) your company name will be displayed on the signage for the meal. Sponsor may work directly with hotel to arrange menus, but must have FICP approval on selection. FICP will communicate sponsorship price point to the hotel and also provide sponsor with a hotel contact person.

Lunch

As the lunch sponsor, a representative from your company will be given an opportunity to welcome attendees to the lunch from the main stage. Signage outside the room will display your company name. Sponsor may work directly with hotel to arrange menus, but must have FICP approval on selection. FICP will communicate sponsorship price point to the hotel and also provide sponsor with a hotel contact person.

Pre-Event Marketing, Main Stage Design, Production and Audio Visual Equipment

As the sponsor of the General Session A/V, your company's name will be displayed on the screen before each session begins.

Receptions

As the exclusive sponsor of the reception, your sponsorship will cover Food & Beverage, Entertainment, and Décor. All arrangements will be made by the sponsor, but must be approved by FICP.